

CSR Empowerment Program

Empowering your Team

Register your team and stakeholders (partners, suppliers, & contractors) in this comprehensive program.

Empowering Others

Sponsor the CSR Empowerment Program to benefit your community.

The “**CSR Empowerment Program**” brings together a holistic approach to learn the fundamentals of CSR & ESG and develop your plans through a yearly access to learning, resources, mentorship and networking opportunities. This program falls under the Qatar CSR National Program hosted by Qatar University, and was developed as an outcome of the Qatar CSR Summit 2023 and growing interest from institutions to increase the CSR and ESG awareness among their internal and external stakeholders.

Professionals

2,000 QAR
a year

Start immediately

- ✓ Online learning
- ✓ 1 mentorship session
- ✓ Access to AI tools
- ✓ Access to CSR event

SMEs

1,500 QAR
per user per year

Minimum of 5 users

- ✓ Online learning
- ✓ 1 mentorship session
- ✓ Access to AI tools
- ✓ Access to CSR event
- ✓ Access to CSR workshop
- ✓ Basic CSR platform to launch your initiative

Enterprises

1,000 QAR
per user per year

Minimum of 20 users

- ✓ Online learning
- ✓ 1 mentorship session
- ✓ Access to AI tools
- ✓ Access to CSR event
- ✓ Private CSR workshop
- ✓ Professional CSR platform to launch your initiative

Program is aligned with the UN SDGs and UNGCs

To align your CSR and ESG activities with the United Nations Sustainable Development Goals (SDGs), and with the principles of the United Nations Global Compact (UNGC), Contact: info@mubadara.social



This comprehensive offering gives you the one stop shop for your CSR and ESG needs.

- ✓ Online learning content
- ✓ Coaching and Mentorship
- ✓ AI tools to develop your plans
- ✓ Access to workshops
- ✓ Access the yearly CSR event
- ✓ Empowerment platform
- ✓ And more..

With our program, you will benefit your business and your community.

CSR Empowerment Program



Program Objective: To raise awareness about Corporate Social Responsibility (CSR) and Environmental, Social, and Governance (ESG) and empower professionals in public and private sectors to create actionable plans within their organizations.

Program Elements, Scope and Special Investment

Duration	1 year access to AI and learning platform
Format	Online self-paced, Workshops, Access to AI tools
Target Audience	Professionals, Managers, Leaders, NGOs and Entrepreneurs
Sponsorship Options	Title Sponsor, 2 Gold Sponsors, 4 Silver Sponsors



Program Structure

The program will consist of 5 modules, delivered through a series of workshops and online learning sessions. Workshops will be led by CSR & ESG expert facilitators.

Module 1: Introduction to CSR and ESG

Module 2: Assessing CSR and ESG Risks and Opportunities

Module 3: Developing a CSR/ESG Strategy and Action Plan

Module 4: Engaging Stakeholders in CSR and ESG Efforts

Module 5: Monitoring, Reporting, and Continuous Improvement

Throughout the program, participants will engage in group discussions, case study analysis, and team activities to apply their learnings to real-world scenarios. Upon completion of the program, participants could present an action plan outlining how they will contribute to the advancement of CSR and ESG in their organization, together with key stakeholders.

Program Stakeholders

Mubadara has partnered with Potential.com to provide an end to end program that brings the best local and global expertise for the enterprises and the community.



For inquiries about the CSR Empowerment Program, contact Mubadara team:

- Mobile: +974 77111574
- Email: info@mubadara.social

In today's rapidly evolving business landscape, CSR has transcended from a mere obligation to a powerful strategic tool that drives sustainable growth and positive societal impact. As organizations worldwide seek to enhance their social footprint and foster a culture of purpose, our cutting-edge CSR and ESG Learning Program stands as a beacon of knowledge and innovation.



We cordially invite your esteemed enterprise to embark on a transformative journey by becoming a sponsor of our renowned CSR Empowerment Program. This unique opportunity not only aligns your brand with a forward-thinking educational initiative but also empowers your organization to catalyze change and shape a better future. Upon completion of the program, your participants could present an action plan outlining how they will contribute to the advancement of CSR and ESG in your organization.



By joining hands with our CSR Empowerment Program, your enterprise takes a monumental step toward shaping a future defined by responsible business practices, meaningful societal contributions, and enduring success.



Seize this remarkable opportunity to lead, inspire, and cultivate positive change.

Sponsorship Packages

Your Benefits	Silver Sponsor	Gold Sponsor	Title Sponsor
Cost	QR 40,000	QR 60,000	QR 80,000
Number of Seats included	20	30	40
Branding Exposure			
Logo on promotional mailers	Yes	Yes	Yes
Logo on the program's website	Yes	Yes	Yes
PR and Communications Exposure			
Shout-out on our social media		Yes	Yes
Coverage in program's press release		Yes	Yes
Add a quote in in program's PR			Yes
Advertising Opportunities			
Banner Ad (Image/Video) on home page			Yes
Banner Ad on the user dashboard		Yes	Yes
Banner Ad inside learning courses	Yes	Yes	Yes
Engagement			
Private CSR workshop	Yes	Yes	Yes
Professional CSR platform to launch your CSR initiatives	1	1	2
Market Insights & Evaluation			
Survey questions for all participants		1	2
Evaluate CSR ideas submitted and provide feedback for your users			Yes

Your Responsibilities

Added Value
Program Exposure
Send program mailer to your community
Program banner on website
Promote program in relevant events
PR and Communications Exposure
Social media posts
Press release about social impact

Mubadara and Potential.com would provide the required marketing material to the partner as per partner specifications.

Partner Agreement

- Payment terms: 100% up front
- This agreement is valid for 1 year (to be renewed by both parties' consent).
- Both parties will respect the confidentiality and IP (intellectual property) of the second party.

Accepted on behalf of Client:

- Number of seats:
- Sponsorship option (optional):
- Signature:
- Name:
- Title:
- Date: